



NEW LENOX PUBLIC LIBRARY DISTRICT BOARD FUNDRAISING COMMITTEE MEETING AUGUST 17, 2015

The regular meeting of the New Lenox Public Library District Board of Trustees Fundraising Committee was called to order at 6:20 p.m., by Colette Loecke on Monday, August 17, 2015, at the New Lenox Library, 120 Veterans Parkway, New Lenox, Illinois

Present were Trustees: Linda Evans, Ann Podoba and Bonnie Ulstad, Colette Loecke, Louis Broccolo, Edward Tatro

Staff present: Pilar Shaker, Director and Liz Wetmore, Marketing

Audience to Visitors

None

New Business

- Liz Wetmore presented the committee with the mini golf work plan which included a list of projects and the person assigned to them.
- Liz Wetmore shared that ads for the event have been created and will run in the Trader and the Patriot for no cost as those publications have agreed to be sponsors.
- Director Shaker showed the committee the new golf clubs that have been purchased for the event. The clubs are available in a range of sizes for family-friendly playing.
- Liz Wetmore discussed the plan for contacting businesses and handed out the marketing materials
- Director Shaker discussed the marketing budget and asked the committee if they were comfortable with allowing Liz to make marketing decisions and then reimburse the library for expenses after the proceeds are known; the committee agreed.
- Liz Wetmore agreed to provide a business checklist at the Circulation Desk so that Board members could indicate which businesses they plan to visit and which businesses have already been visited.
- The committee agreed that yard signs would be a great marketing tool for this event and Liz will look into pricing for that.

Adjournment

Trustee Ulstad moved and Trustee Podoba seconded that the meeting be adjourned at 6:50 p.m. Motion passed by unanimous vote.

Pilar Shaker, Director

Respectfully Submitted,
Pilar Shaker
Library Director